

Press Release

Gebrüder Weiss makes climate-friendly deliveries

The international transport and logistics company uses CO₂ neutral transport when delivering goods throughout Austria for Gaerner GmbH.

Lauterach / Salzburg, 13 March 2017. Gebrüder Weiss has developed a solution enabling it to provide CO₂ neutral transport for its customer, Gaerner GmbH. The mail order company specialising in business equipment would like to improve its carbon footprint by using carbon offsetting. Gebrüder Weiss therefore calculates the CO₂ emissions generated for each kilometre driven when delivering by truck. The international transport company then purchases emissions reduction certificates for its customer. These match the amount of emissions generated and represent well-known, international climate protection projects.

"The logistics processes generate approximately 37 per cent of all the CO₂ emissions for Gaerner GmbH – and are therefore a key determining factor when it comes to reducing emissions. We would like our transport to be climate-neutral and trust the expertise of our long-term partner, Gebrüder Weiss in this respect," explained Mag. Rudolf Aster, Managing Director at Gaerner GmbH. Overall, Gebrüder Weiss transports approximately 7,500 consignments throughout Austria annually for the mail order company.

TÜV-certified climate protection project

The certificates purchased by Gebrüder Weiss support Grupo Tavares in North Brazil on behalf of Gaerner GmbH. This traditional company manufactures roof tiles and bricks and has changed over to using sustainable biomass for its firing process. The climate protection project is certified by TÜV and dedicated to the preservation of biodiversity, especially the existing mangrove forests. "Many companies now have a greater sense of responsibility towards the environment. Supporting climate protection projects means we can offer our customers a sustainable method of offsetting CO₂ emissions," says Peter Schafleitner, Director and Regional Manager Central at Gebrüder Weiss.

Gaerner GmbH has been a Gebrüder Weiss customer since the mid-1990s. In addition to transport, the logistics services also include order picking and packaging work as well as the warehousing of products, and the assembly and handling of returns.

About Gebrüder Weiss

With over 6,500 employees, 150 company-owned locations and a provisional annual turnover of 1.36 billion euros (2016), Gebrüder Weiss ranks among Europe's leading transport and logistics companies. In addition to its core business of land transport, air & sea freight and logistics, the company operates a number of highly specialised industry solutions and subsidiaries under the umbrella of Gebrüder Weiss Holding AG, based in Lauterach (Austria). This includes logistics consultancy firm x|vise, tectraxx (industry specialist for hi-tech businesses), inet-logistics (software solutions for TMS transport management), dicall (communications solutions, market research, training, Rail Cargo (railway transport) and the Gebrüder Weiss parcel service GWP, co-partner of the Austrian company DPD. This bundling of services allows the corporate group to respond to customer needs quickly and flexibly. Having implemented a variety of environmental, economic and social initiatives, today the family-run company with a 500-year history is a pioneer in sustainable business practices.

About Gaerner Austria

Gaerner is one of Europe's leading B2B mail order companies specialising in business equipment. It has approximately 50,000 products in its portfolio of products. From versatile transport equipment, to complete office installations, prefab office solutions and laboratory equipment, the company offers everything for the office, business, transport, warehousing and the environment. Gaerner GmbH was founded in Austria in 1965 and now offers its customers more than 45 years of customer focus, innovation and experience in interior decoration for social spaces, environmental protection and industrial cleaning, waste separation and collection, laboratory equipment, factory equipment, warehouse equipment, transport, prefabricated rooms, outdoor installations and operational safety, as well as office equipment and safes. The Gaerner Group has companies in 7 European countries and operates for the TAKKT Group.

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