

## Press release

### **Gebrüder Weiss prolongates partnership with Bregenz Festival**

**Logistics expert is going to support the famous “opera on the lake” for another two years / cooperation expanded into the area of HRD**

**Lauterach/Bregenz, June 19, 2018.** The international transport and logistics company prolongates its successful logistics partnership with the Bregenz Festival. The renewal is scheduled for another two years and primarily comprises the transport and storage of elaborate stage designs. Currently, for instance, the company is taking care of logistics services relating to the stage design of “The Passenger”; this opera celebrated its world premiere in Bregenz and is now guesting on many stages of the world. Gebrüder Weiss has successfully taken care of transports for this festival in the past already.

#### **Joint workshops for apprentices**

The partnership also allows for collaboration in the area of HR development. This year, for the first time, apprentices of Gebrüder Weiss will participate in the Festival’s crossculture workshops. “We are very happy about the renewal of the partnership and are intensifying it in the area of HR development. The focus will be on mutual learning. For instance, the apprentices of our partner Gebrüder Weiss are going to participate in various theater workshops within the scope of the Bregenz Festival. This is meant to promote logistics know-how and creativity in everyday professional life,” says Michael Diem, commercial director of the Festival. During the workshops, the apprentices are encouraged to play certain scenes from Carmen themselves, slipping into various characters of that opera.

#### **Gebrüder Weiss invests in cultural activities**

Additionally, Gebrüder Weiss will sponsor the renowned cultural organization within the scope of a co-sponsoring project. “The Bregenz Festival and Gebrüder Weiss are connected through a tradition of many years in the Lake Constance region. Based on high standards of quality, both companies are pursuing the goal of enthusing their customers through top performances,” Heinz Senger-Weiss, Management Board Member of Gebrüder Weiss, explains the decision for the partnership. With its multifaceted operatic program performed on the world’s largest lake stage, the Bregenz Festival is considered the main cultural attraction of the Lake Constance region. In 2018, the audience’s favorite production of the past season will be performed on the lake again: Georges Bizet’s brilliant opera “Carmen”.

For many years already, Gebrüder Weiss has been committed to promoting cultural events within the region. Apart from the Bregenz Festival, the company also sponsors the “Philosophicum”, a scholarly event organized in Lech each year, which has established itself as an international platform of dialog in the spheres of philosophy and cultural studies.

### **About Gebrüder Weiss**

With about 7,000 employees, 150 company-owned locations and a provisional annual turnover of 1.55 billion euros (2017), Gebrüder Weiss ranks among Europe's leading transport and logistics companies. In addition to its core business of land transport, air & sea freight, and logistics, the company operates a number of highly specialized industry solutions and subsidiaries under the umbrella of Gebrüder Weiss Holding AG, based in Lauterach (Austria). This includes the logistics consultancy firm x|vise, tetraxx (industry specialist for hi-tech businesses), dicall (communications solutions, market research, training), Rail Cargo (railway transports) and the Gebrüder Weiss parcel service GWP, co-partner of the Austrian company DPD. This bundling of services allows the corporate group to respond to customer needs quickly and flexibly. Having implemented a variety of environmental, economic and social initiatives, today the family-run company with a 500-year history is a pioneer in sustainable business practices.

### **Contact**

Gebrüder Weiss Corporate Communications

[press@gw-world.com](mailto:press@gw-world.com)

Bundesstrasse 110, A-6923 Lauterach

T +43.5574.696.2169

F +43.5.9006.2173

[www.gw-world.com](http://www.gw-world.com)

[www.gw-world.com/news](http://www.gw-world.com/news)