

Press release

Best Austrian to wear orange during the anniversary Tour of Austria Gebrüder Weiss is official partner of the 70th Tour of Austria (Österreich Rundfahrt), the international cycling race across the alpine republic.

Lauterach, April 18, 2018. On the occasion of its anniversary, the 70th Tour of Austria (Österreich Rundfahrt) will present itself in new colors: while the leading cyclist's jersey sponsored by Flyeralarm will shine in blazing red for the first time, the best Austrian in the field is going to wear a striking orange jersey. Gebrüder Weiss, the international transport and logistics company, has joined the Tour as a new partner. The 70th Tour of Austria will start on July 7, 2018 in Feldkirch / Vorarlberg and will end on July 14, 2018 in Wels / Upper Austria.

The logistics expert with its distinctive corporate color and a tradition of more than 500 years in transport has been sponsoring cycling events for many years. "As an international logistics company, we operate in a highly competitive environment where we want to make a difference in terms of quality. Therefore it is perfectly in accordance with our corporate philosophy that the best Austrian is going to wear orange this year," says Wolfgang Niessner, CEO at Gebrüder Weiss. "We look forward to the starting signal in Feldkirch and to a suspense-packed Tour, which we also intend to support in logistic terms, making sure everything runs smoothly."

Powerful logistics partner for the Tour

"After all, the Tour of Austria is Austria's largest traveling circus. Each day we move tons of material through our beautiful country and I am very happy to have Gebrüder Weiss on board now, a powerful logistics partner that is going to support us in this area as well," says Tour Director Franz Steinberger.

The key facts regarding the Tour of Austria are impressive: each day, some 200 tons of material are moved by twelve trucks. "Each day we set up about 2,500 meters of crowd control barriers, and we mount 25 kilometers of banners on each of the eight days. Overall, we use three teams to cover the start, the finish and the time trial stages along the route, mounting more than 25,000 cable straps. In each of the finish locations we need two stages

equipped with a sound system, a VIP area, a tour office and a catering unit," explains Lorenz Heger who is responsible for the setup.

In total, the followers of the Tour include 570 persons who need 2,850 beds across Austria, covering approx. 100,000 kilometers during the Tour. The extensive fleet is supplemented by another 40 motorcycles for the police, commissaires and security staff as well as 150 vehicles. "In this way we can ensure that everything runs smoothly during Austria's largest cycling event," concludes Steinberger.

About Gebrüder Weiss

With about 7,000 employees, 150 company-owned locations and a provisional annual turnover of 1.55 billion euros (2017), Gebrüder Weiss ranks among Europe's leading transport and logistics companies. In addition to its core business of land transport, air & sea freight, and logistics, the company operates a number of highly specialized industry solutions and subsidiaries under the umbrella of Gebrüder Weiss Holding AG, based in Lauterach (Austria). This includes the logistics consultancy firm x|vise, tectraxx (industry specialist for hi-tech businesses), dicall (communications solutions, market research, training), Rail Cargo (railway transports) and the Gebrüder Weiss parcel service GWP, co-partner of the Austrian company DPD. This bundling of services allows the corporate group to respond to customer needs quickly and flexibly. Having implemented a variety of environmental, economic and social initiatives, today the family-run company with a 500-year history is a pioneer in sustainable business practices.

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