

Press release

Gebrüder Weiss provides space for secure parking areas

Logistics company links up with Bosch Secure Truck Parking to offer more secure truck parking spaces / New parking area at the Nuremberg location

Lauterach / Nuremberg, August 13, 2019. Truck drivers can tell you a thing or two about it: the annoying search for a space to park at overcrowded motorway truck stops when you have no time left to drive. Even at the international transport hub of Nuremberg, secure truck parking is in short supply. To improve the situation, the logistics company Gebrüder Weiss has designated a new parking area at its location in Nuremberg. The branch has been collaborating since July with Bosch Secure Truck Parking, a Europe-wide online booking platform operated by Bosch. Any available truck parking spaces at motorway service stations and on business sites are listed there in real time and, for a charge, can be reserved by drivers and dispatchers via the Internet or an app, or leased for a specific period.

To begin with, Gebrüder Weiss is making about ten truck parking spaces available in Nuremberg via the Bosch booking portal. One particular benefit of the new parking is the high level of security. The whole site is secured and under video surveillance and the automatic barrier only opens when a camera recognizes the number plate. “As a logistics company, we are all too familiar with the stressful daily lives of truck drivers and the growing frequency of cargo theft. By offering these secure parking spaces, we are giving freight companies and truckers in the Nuremberg region real added value,” says Alexander Eberharter, Branch Manager of Gebrüder Weiss Nuremberg.

High security standards for customers and partners

Gebrüder Weiss has been an official cooperation partner of the [Bosch Secure Truck Parking platform](#) since 2016. Nuremberg is now the third of the logistics company's locations to be connected to the Bosch booking platform, following the Austrian locations in Vienna and Wels. The commitment to more secure parking is part of the general security strategy at Gebrüder Weiss. In the light of a global rise in cargo theft, in recent years the logistics company has put in place high levels of security for its customers and partners in European land transport. Gebrüder Weiss recently won the [Austrian HERMES Transport Logistics Award](#) in the “Supply Chain Management” category for its special transport security concept.



CAPTION: Gebrüder Weiss offers top-security truck parking, bookable online, at several of its locations. Here: the entrance to the parking area at the Gebrüder Weiss location in Nuremberg. (Source: Gebrüder Weiss)

About Gebrüder Weiss

With more than 7,100 employees, 150 company-owned locations and an annual turnover of 1.67 billion euros (2018), Gebrüder Weiss ranks among Europe's leading transport and logistics companies. In addition to its core business of land transport, air & sea freight, and logistics, the company operates a number of highly specialized industry solutions and subsidiaries under the umbrella of Gebrüder Weiss Holding AG, based in Lauterach (Austria) – including the logistics consultancy firm x|vise, tectraxx (industry specialist for hi-tech businesses), dicall (communications solutions, market research, training), Rail Cargo (railway transports), and the Gebrüder Weiss parcel service GWP, co-shareholder of the Austrian company DPD. This bundling of services allows the corporate group to respond to customer needs quickly and flexibly. Today, having implemented a variety of environmental, economic and social initiatives, the family-run company with a 500-year history is also considered a pioneer in sustainable business practices.

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