

Press release

Gebrüder Weiss is a Tour of Austria partner again this year

Logistics company supports Austria's biggest cycle race and awards the orange jersey to the "Best Austrian Cyclist".

Lauterach, May 13, 2019. In 54 days' time, the starting gun will be fired in the Upper Austrian town of Wels for the 71st Tour of Austria. Between July 6 and 12, about 150 cyclists from around the world will be competing for victory over a total of seven stages. Not only will Gebrüder Weiss be responsible for the logistics during this race right across Austria, it will also be awarding the orange jersey to the "Best Austrian", the Austrian cyclist who is in the lead in the overall assessment after each stage. "We are delighted to be a partner for this Austrian sporting highlight again. With our logistics know-how and our passion for team sport, we are very keen to play our part in ensuring a successful Tour of Austria. We hope that the seven stages will be very exciting for all the cyclists and spectators," says Jürgen Bauer, member of the Management Board at Gebrüder Weiss.

Strong logistics partner for a big challenge

"During the Tour of Austria, strength, stamina and teamwork are essential in achieving success. And behind the scenes, too, when it comes to logistics, these qualities are also extremely important to ensure a successful event. In the course of the tour, many tons of materials have to be reliably transported across Austria every day. With Gebrüder Weiss, we have a professional and local logistics company on board that we know we can rely on completely," says tour director Franz Steinberger.

The statistics for the Tour of Austria are impressive: every day, five trucks will move about 200 tons of materials, and about 2,500 meters of crowd barrier and 25 kilometers of banner wall have to be set up and dismantled each day. The tour retinue consists of about 570 people who will require in total 2,850 beds over the course of the race and will cover a distance of about 100,000 kilometers.



- **Picture 1:** Tour of Austria 2018: In the name of Gebrüder Weiss Jürgen Bauer (left) hands over the orange jersey for the special rating best Austrian cyclist within the field to Hermann Pernsteiner. (Source: Expa)



- **Picture 2:** Gebrüder Weiss extends partnership with the Austria Tour (from right to left): Klaus Bannwarth, Branch Manager Wels at Gebrüder Weiss, Harald J. Mayer, President of the Austrian Cycling Association, and Franz Steinberger, Tour Director Austria Tour. (Source: Reinhard Eisenbauer)



- **Picture 3:** The 2018 Tour of Austria winner Ben Hermans from Belgium (left) strives for defending his title in this years tour. Upper Austrian Riccardo Zoidl (right) will challenge Hermans when ever he can. Best Austrian in 2018, Hermann Pernsteiner (middle), will not attend this years Tour of Austria. (Source: Expa)

About Gebrüder Weiss

With more than 7,100 employees, 150 company-owned locations and a provisional annual turnover of 1.67 billion euros (2018), Gebrüder Weiss ranks among Europe's leading transport and logistics companies. In addition to its core business of land transport, air & sea freight, and logistics, the company operates a number of highly specialized industry solutions and subsidiaries under the umbrella of Gebrüder Weiss Holding AG, based in Lauterach (Austria) – including the logistics consultancy firm x|vise, tectraxx (industry specialist for hi-tech businesses), dicall (communications solutions, market research, training), Rail Cargo (railway transports), and the Gebrüder Weiss parcel service GWP, co-shareholder of the Austrian company DPD. This bundling of services allows the corporate group to respond to customer needs quickly and flexibly. Today, having implemented a variety of environmental, economic and social initiatives, the family-run company with a 500-year history is also considered a pioneer in sustainable business practices.

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