

Press release

Home Delivery: Gebrüder Weiss crosses threshold of one million consignments

Deliveries to end customers in Austria and Eastern Europe in great demand / transport and logistics service provider registers record high / market leadership expanded in Austria

Lauterach, December 13, 2019. At Gebrüder Weiss, the booming e-commerce segment makes for a record high in the [Home Delivery](#) division: in Austria and Eastern Europe, the transport and logistics service provider is expected to report some 1.1 million shipments this year (forward projection). That is equivalent to an increase of 24 percent by comparison with the previous year (2018: 885,000). Gebrüder Weiss once again confirms its market leadership in Austria with 385,000 shipments (2018: 335,000).

“The current figures demonstrate that our services are much in demand. This year, most orders were again made on special promotion days such as Black Friday and Cyber Monday. Ever since, we have been transporting clearly more shipments than in previous months. We expect that trend to continue until Christmas,” says Martin Treffer, Product Manager Home Delivery at Gebrüder Weiss. In Austria alone, 15,000 orders have come in during the last week of November, the majority being for washing machines and refrigerators.

The Home Delivery service of the transport and logistics service provider delivers household appliances, furniture and consumer electronics that are ordered online directly to the home of the end consumer. In 2-man handling, electronic devices are connected on site and the furniture assembled. This year, Gebrüder Weiss is deploying some 500 employees and 270 vehicles to provide end consumer services.

Expanding market shares in Eastern Europe

“We are not only leading the market in Austria, but are also growing our market shares in Eastern Europe,” says Mr. Treffer. This year the two fastest growing Eastern European countries are Slovakia and the Czech Republic with 165,000 and 140,000 shipments, respectively. The Home Delivery division of Gebrüder Weiss reports growing market shares in Hungary, Croatia, Serbia and Romania as well, counting some renowned international mail order companies and furniture stores among its regular clientele. The company intends for this positive trend to be continued in the year to come.



Caption: Gebrüder Weiss achieved a 24 percent year-on-year increase in home delivery consignments. (Picture: Gebrüder Weiss / Frederick Sams)



Video: The home delivery services of Gebrüder Weiss in the video:

https://youtu.be/OdTdW_aH-1E

About Gebrüder Weiss

With more than 7,100 employees, 150 company-owned locations and a provisional annual turnover of 1.67 billion euros (2018), Gebrüder Weiss ranks among Europe's leading transport and logistics companies. In addition to its core business of land transport, air & sea freight, and logistics, the company operates a number of highly specialized industry solutions and subsidiaries under the umbrella of Gebrüder Weiss Holding AG, based in Lauterach (Austria) – including the logistics consultancy firm x|vise, tectraxx (industry specialist for hi-tech businesses), dicall (communications solutions, market research, training), Rail Cargo (railway transports), and the Gebrüder Weiss parcel service GWP, co-shareholder of the Austrian company DPD. This bundling of services allows the corporate group to respond to customer needs quickly and flexibly. Today, having implemented a variety of environmental, economic and social initiatives, the family-run company with a 500-year history is also considered a pioneer in sustainable business practices.

Contact

Gebrüder Weiss
Merlin Herrmann
press@gw-world.com
Bundesstraße 110, A-6923 Lauterach
T +43.5574.696.2169
F +43.5.9006.2173
www.gw-world.com
www.gw-world.com/news