

## Press release

### **Gebrüder Weiss opens Air & Sea location in South Korea**

**Customers in Europe will benefit from the new presence / Another component of the global logistics strategy**

**Lauterach/Seoul, May 25, 2020.** The globally active logistics company Gebrüder Weiss is going to open an Air & Sea office in the South Korean capital of Seoul with effect from June 1, 2020. The logistics expert takes this step to tap another major Asian market that is attractive in terms of both export and import business. According to information provided by the company, many customers in Europe who are maintaining intensive business relationships with South Korea are going to benefit from this new presence. The office in Seoul is thus a logical addition to the Asian network, which currently consists of 32 locations.

#### **Logistics hot spot: high-tech metropolis**

For some time already, Gebrüder Weiss (GW) has been working on a separate solution for South Korea where many of the world's most prestigious high-tech companies are domiciled. In spite of difficulties caused by the coronavirus crisis, this project was completed as scheduled. Overall, 15 Air & Sea experts are going to work at the new location in Seoul, implementing customized transport and logistics solutions for clients. "Our goal is to grow with our customers and to apply uniform standards in our work around the globe," says Michael Zankel, Regional Manager East Asia at Gebrüder Weiss. "Within Asia, but also with a view to our global supply chains, South Korea is an important component in this respect."



**Caption:** As of June 1, 2020, Gebrüder Weiss is going to have a new location in the metropolis of Seoul (source: Gebrüder Weiss/GoranQ)



**Caption:** South Korea has the sixth-largest container port of the world: Busan, a major transshipment center for international trade. (Source: Gebrüder Weiss/Onoky)



**Caption:** Michael Zankel, Regional Manager East Asia at Gebrüder Weiss. (Source: Gebrüder Weiss)

### **About Gebrüder Weiss**

With over 7,300 employees, 150 company-owned locations and an annual turnover of 1.7 billion euros (2019), Gebrüder Weiss is one of the leading transport and logistics companies in Europe. In addition to its core business of land transport, air & sea freight, and logistics, the company operates a number of highly specialized industry solutions and subsidiaries under the umbrella of Gebrüder Weiss Holding AG, based in Lauterach (Austria) – including the logistics consultancy firm x|vise, tetraxx (industry specialist for hi-tech businesses), dicall (communications solutions, market research, training), Rail Cargo (railway transports), and the Gebrüder Weiss parcel service GWP, co-shareholder of the Austrian company DPD. This bundling of services allows the corporate group to respond to customer needs quickly and flexibly. Today, having implemented a variety of environmental, economic and social initiatives, the family-run company with a 500-year history is also considered a pioneer in sustainable business practices.

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