

## Press release

### **Gebrüder Weiss Announces New Facilities Down Under International Logistics Company to open air and sea freight locations in Australia and New Zealand / network in the Asia-Pacific region extended / close ties to importing countries**

**Lauterach / Sydney / Melbourne / Auckland, June 23, 2020.** On July 1, 2020, Gebrüder Weiss, the globally active transport and logistics company, will be represented in the Southern hemisphere for the first time with the opening of national subsidiaries in Australia and New Zealand. The future Air & Sea locations are situated in the Australian major cities of Sydney and Melbourne, as well as in Auckland, New Zealand. This move is part of the company's global strategy to develop new markets, extending its existing network of locations in the Gebrüder Weiss region of East Asia/Oceania.

#### **Close ties to importing markets**

"As we enter the markets in Australia and New Zealand, we will focus primarily on import business from Asian, American, and European markets," says Michael Zankel, Regional Manager East Asia/Oceania at Gebrüder Weiss. To offer customers in its newest market one-stop logistics solutions, the global transport leader has a presence in each of the region's top trading partner countries, which includes China, the USA, Japan, Germany, and South Korea. Business commodities such as vehicles and automotive parts, machines and electronic products, and goods from the food and chemical industries, are imported from the USA, Europe, and Southeast Asia to the region Down Under.

"The important thing here is to establish compelling delivery chains in the future, based on our long-standing experience in the logistics market. In this context, we also make sure to tie in with fast-growing transport activities within Asia, and create synergies when it comes to the efficient use of transport capacities," says Michael Zankel.

Earlier this month, Gebrüder Weiss opened another new office location in Seoul, South Korea. The new sites in Australia and New Zealand are an essential addition for the company within the region of East Asia/Oceania, which currently contains 35 locations.



**Caption:** With effect from July 1, Gebrüder Weiss will carry out air and sea freight transports via its own locations in Australia and New Zealand. The picture shows Australia's busiest container and general cargo port – the Port of Melbourne. (Source: Gebrüder Weiss/GettyImages)



**Caption:** Michael Zankel, Regional Manager East Asia/Oceania at Gebrüder Weiss. (Source: Gebrüder Weiss)

### **About Gebrüder Weiss**

With more than 7,300 employees, 150 company-owned locations and an annual turnover of 1.7 billion euros (2019), Gebrüder Weiss ranks among Europe's leading transport and logistics companies. In addition to its core business of land transport, air & sea freight, and logistics, the company operates a number of highly specialized industry solutions and subsidiaries under the umbrella of Gebrüder Weiss Holding AG, based in Lauterach (Austria) – including the logistics consultancy firm x|vise, tectraxx (industry specialist for hi-tech businesses), dicall (communications solutions, market research, training), Rail Cargo (railway transports), and the Gebrüder Weiss parcel service GWP, co-shareholder of the Austrian company DPD. This bundling of services allows the corporate group to respond to customer needs quickly and flexibly. Today, having implemented a variety of environmental, economic and social initiatives, the family-run company with a 500-year history is also considered a pioneer in sustainable business practices.

### **Contact**

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