

Press release

New Zealand: Gebrüder Weiss opens a new representative office in Christchurch

Gebrüder Weiss strengthens its global Air & Sea network / Second location in New Zealand opens / Particular focus on imports from the USA, Europe and Asia

Lauterach / Christchurch, October 12, 2020. Gebrüder Weiss opens a new representative office for air and sea freight services in Christchurch, the largest city on New Zealand's South Island, on October 12, 2020. This is the second location, after Auckland, that the globally active transport and logistics service provider has opened this year in New Zealand, further evidence of the company's work to further expand its local network "Down Under" and in the East Asia/Oceania region.

"The company's expansion to New Zealand and Australia was yet another milestone in our strategy for the Asia/Pacific region. We made a good start to our market entry in the southern hemisphere in July this year and are very happy, just a few months later, to be able to offer another location," says Michael Zankel, Regional Manager East Asia/Oceania at Gebrüder Weiss. "Gebrüder Weiss now has a presence in the most important economic regions of the island nation, being able to offer customized solutions for door-to-door transports in the Air & Sea area and for project orders." The primary focus here is on imports from the USA, Europe, and, above all, from Asian markets such as China and Japan.

Global Air & Sea network

The location is well-connected to the economic centers in the north of New Zealand along with international markets via Christchurch International Airport, which serves as a key hub for Air New Zealand in the south of the country, as well as Lyttelton Port, which is equipped with a modern container terminal.

New Zealand's economy is a very robust one with a wide range of different industries, the most important ones continuing to be the agricultural and forestry sector as well as the technology sector, which has been booming for years. In addition to food processing and mechanical engineering, the Christchurch metropolitan area is home to an electronics industry cluster.

Gebrüder Weiss has been handling air and sea freight transports via its own locations in Australia and New Zealand since July 1, 2020. The company has a total of 19 employees representing its interests in Auckland and now Christchurch, New Zealand, as well as in the Australian cities of Melbourne and Sydney.



Caption: Gebrüder Weiss is now represented at its own location in the New Zealand city of Christchurch. Here: The container terminal at Lyttelton Port (source: Gebrüder Weiss/ GettyImages)



Caption: Michael Zankel, Regional Manager East Asia/Oceania at Gebrüder Weiss. (Source: Gebrüder Weiss)

About Gebrüder Weiss

With more than 7,300 employees, 150 company-owned locations and an annual turnover of 1.7 billion euros (2019), Gebrüder Weiss ranks among Europe's leading transport and logistics companies. In addition to its core business of land transport, air & sea freight, and logistics, the company operates a number of highly specialized industry solutions and subsidiaries under the umbrella of Gebrüder Weiss Holding AG, based in Lauterach (Austria) – including the logistics consultancy firm x|vise, tectraxx (industry specialist for hi-tech businesses), dicall (communications solutions, market research, training), Rail Cargo (railway transports), and the Gebrüder Weiss parcel service GWP, co-shareholder of the Austrian company DPD. This bundling of services allows the corporate group to respond to customer needs quickly and flexibly. Today, having implemented a variety of environmental, economic and social initiatives, the family-run company with a 500-year history is also considered a pioneer in sustainable business practices.

Contact

Gebrüder Weiss Corporate Communications

Merlin Herrmann

press@gw-world.com

Bundesstrasse 110, A-6923 Lauterach

T +43.5574.696.2169

F +43.5.9006.2173

www.gw-world.com

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