

Press release

Gebrüder Weiss on track for success in Croatia

Rising numbers of shipments despite the coronavirus pandemic / New logistics terminal near Zagreb successfully opened / Home Delivery services continue growing

Lauterach / Zagreb, October 15, 2020. Gebrüder Weiss has been present in Croatia with a dedicated location for 20 years and continues building on its market position in the region. The logistics provider was able to substantially increase the volume of shipments carried by land transport in Croatia in the first half of 2020. The company recorded a year-on-year increase of around 15 percent, despite the effects of the coronavirus pandemic, thanks also to the new terminal near Zagreb which was completed and put into operation this year.

“We continue to build on our 20 years of success in Croatia with the new logistics terminal and our aim of ensuring the very highest standards of quality and safety,” says Thomas Schauer, Regional Manager Gebrüder Weiss South-East. Gebrüder Weiss has invested around 18 million euros in developing the location close to the Croatian capital, Zagreb, enabling the international logistics company to meet rising customer demands and growing order volumes at the location. The new hub is fitted with state-of-the-art technical equipment and has a logistics area covering 18,000 square meters, which includes a dedicated warehouse for hazardous goods.

Home Delivery driving growth

“The foundation of our success, and thus a key focus of our strategy, is offering customers added value for their logistics chains with digital offers such as the new customer portal [myGW](#) or by expanding our Home Delivery services,” says Barbara Bujačić, Country Manager Gebrüder Weiss Croatia. The Home Delivery market is one of the most important drivers of growth in Croatia, with Gebrüder Weiss seeing the number of shipments handled in this business area rising substantially every year since 2012. In the first eight months of this year alone, the segment has seen 30 percent growth compared with the same period last year. Gebrüder Weiss also offers a contactless service, in response to the coronavirus pandemic, which has been well received on the market.

Land transport, air and sea freight developing well

It is not only land transport activities across Europe that are contributing to the company's success; so too is the Air & Sea area, which is experiencing an increasingly positive development. Sea freight customers, for instance, benefit from having access to the Adriatic with weekly LCL container transports that connect Croatia and its neighbors to growth markets in Asia in around 35 days.

Gebrüder Weiss started as a small freight forwarder in Croatia with just 1,000 square meters of space and a team of 15 employees back in 2000. The company has since evolved into a full-service logistics provider with renowned customers from areas such as the high-tech, automotive, fashion, consumer goods and chemicals industries. 175 employees now work at three locations in Croatia with a total logistics area of 20,400 square meters.

Gebrüder Weiss will celebrate its 20th anniversary together with its customers and employees in mid-October. This celebration will be held as a series of digital events due to the current coronavirus situation.



Caption: Gebrüder Weiss employs 175 people at three locations in Croatia. (Source: Gebrüder Weiss)



Caption: The new logistics terminal near Zagreb is equipped with state-of-the-art technical facilities and offers a logistics area of 18,000 square meters. (Source: Gebrüder Weiss)



Caption: Thomas Schauer, Regional Manager Gebrüder Weiss South-East. (Source: Gebrüder Weiss)



Caption: Barbara Bujačić, Country Manager Gebrüder Weiss Croatia. (Source: Gebrüder Weiss)

About Gebrüder Weiss

With more than 7,300 employees, 150 company-owned locations and an annual turnover of 1.7 billion euros (2019), Gebrüder Weiss ranks among Europe's leading transport and logistics companies. In addition to its core business of land transport, air & sea freight, and logistics, the company operates a number of highly specialized industry solutions and subsidiaries under the umbrella of Gebrüder Weiss Holding AG, based in Lauterach (Austria) – including the logistics consultancy firm x|vise, tectraxx (industry specialist for hi-tech businesses), dicall (communications solutions, market research, training), Rail Cargo (railway transports), and the Gebrüder Weiss parcel service GWP, co-shareholder of the Austrian company DPD. This bundling of services allows the corporate group to respond to customer needs quickly and flexibly. Today, having implemented a variety of environmental, economic and social initiatives, the family-run company with a 500-year history is also considered a pioneer in sustainable business practices.

Contact

Gebrüder Weiss Corporate Communications
Merlin Herrmann
press@gw-world.com
Bundesstrasse 110, A-6923 Lauterach
T +43.5574.696.2169
F +43.5.9006.2173
www.gw-world.com
www.gw-world.com/de/news