

Press release

Successful rollout at Gebrüder Weiss: 1,000 customers using myGW

Customer portal very well received / Long-established company TEWA is the 1,000th customer

Lauterach / Klagenfurt, October 23, 2020. With only a month having passed since its launch, the new digital customer portal of Gebrüder Weiss has already reached the one-thousand-customer mark: the corrugated cardboard plant TEWA GmbH in Carinthia is the 1,000th customer to have integrated myGW into its processes. The myGW platform provides customers with real-time cross-divisional information about their flow of goods for land transport, air and sea freight, and warehouse logistics.

TEWA managing director Franz Ronge is impressed: “We were won over by the fact that myGW enables real-time digital consignment transparency, that it provides a clear overview of delivery statistics and, above all, that is very easy to use. We have been able to increase the speed at which we process orders thanks to simplified communication channels and having direct access to all the documents.” The long-standing company TEWA has been a customer of Gebrüder Weiss since 1993, offering its international customers corrugated cardboard packaging solutions from development to production. These include beverage, food, transport and gift packaging.

Having completed the pilot phase at the end of September, myGW has been available to all Gebrüder Weiss customers in Austria, Germany, Switzerland, the Czech Republic, Hungary, and Slovakia. Gebrüder Weiss is able to cover services for every business areas with myGW, aiming to offer its customers quick and easy access at any time by enabling all communication with the logistics service provider to be handled online. Preparatory work is already under way to roll out the platform in other countries. Initial pilot projects have already been successfully launched there.

For more information, please visit: <https://www.gw-world.com/mygw/>



Caption 1: TEWA is the 1,000th company to use the new customer portal myGW (from the left): Monika Wohlmuther (Gebrüder Weiss), Sonja Maierbrugger (TEWA), Franz Ronge (Managing Director, TEWA), Oliver Wurzer (Gebrüder Weiss) (source: Gebrüder Weiss)



Caption 2: The digital portal myGW has been very well received by Gebrüder Weiss' customers. (Source: Gebrüder Weiss)

About Gebrüder Weiss

With over 7,300 employees, 150 company-owned locations and an annual turnover of 1.7 billion euros (2019), Gebrüder Weiss is one of the leading transport and logistics companies in Europe. In addition to its core business of land transport, air & sea freight, and logistics, the company operates a number of highly specialized industry solutions and subsidiaries under the umbrella of Gebrüder Weiss Holding AG, based in Lauterach (Austria) – including the logistics consultancy firm x|vise, tectraxx (industry specialist for hi-tech businesses), dicall (communications solutions, market research, training), Rail Cargo (railway transports), and the Gebrüder Weiss parcel service GWP, co-shareholder of the Austrian company DPD. This bundling of services allows the corporate group to respond to customer needs quickly and flexibly. Today, having implemented a variety of environmental, economic and social initiatives, the family-run company with a 500-year history is also considered a pioneer in sustainable business practices.

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