

Press release

Gebrüder Weiss consummates brand integration in Poland and Malaysia

Lothar Thoma: Acquired Ipsen entities “now all sailing under the orange flag”

Lauterach / Krakow / Penang, February 1, 2021. With immediate effect, Gebrüder Weiss adds Poland and Malaysia to the countries where the company operates under its own brand: As of February 1, the country organizations taken over from Ipsen Logistics in the fall of 2020, including a total of 126 employees, are fully merged with the corporate structures of the logistics service provider. As of now, the new Gebrüder Weiss offices officially operate under the brand ‘Gebrüder Weiss. Transport and Logistics’. “For us, the change of name of the two country organizations means the successful completion of the acquisition of Ipsen Logistics,” says Lothar Thoma, Managing Director Air & Sea at Gebrüder Weiss. “All new locations were successfully and fully integrated in our GW systems. We are excited that all of us are now sailing under the orange flag.” In Poland, a total of 75 employees are now working for Gebrüder Weiss in seven offices, in Krakow, Warsaw, Gdynia and Szczecin among others. In Malaysia, Gebrüder Weiss welcomes 51 employees in three branches – in Penang, in Kuala Lumpur, and in Johor Bahru, bringing the number of employees of Gebrüder Weiss to around 1,600 at 82 air and sea freight locations all over the world.



Caption: With immediate effect, Gebrüder Weiss adds Poland and Malaysia to the countries where the company operates under its own brand. Here: the port of Gdynia in Poland (source: Port of Gdynia Authority SA)



Caption: In Malaysia, the presence of Gebrüder Weiss includes three locations with a total 51 employees. Here: the port Klang. (Source: Schutterstock)



Caption: Lothar Thoma, Managing Director Air & Sea at Gebrüder Weiss.
(Source: Gebrüder Weiss / Göran Gnaudschun).

About Gebrüder Weiss

With more than 7,300 employees, 150 company-owned locations and an annual turnover of 1.7 billion euros (2019), Gebrüder Weiss ranks among Europe's leading transport and logistics companies. In addition to its core business of land transport, air & sea freight, and logistics, the company operates a number of highly specialized industry solutions and subsidiaries under the umbrella of Gebrüder Weiss Holding AG, based in Lauterach (Austria) – including the logistics consultancy firm x|vise, tectraxx (industry specialist for hi-tech businesses), dicall (communications solutions, market research, training), Rail Cargo (railway transports), and the Gebrüder Weiss parcel service GWP, co-shareholder of the Austrian company DPD. This bundling of services allows the corporate group to respond to customer needs quickly and flexibly. Today, having implemented a variety of environmental, economic and social initiatives, the family-run company with a 500-year history is also considered a pioneer in sustainable business practices.

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