

Press release

Gebrüder Weiss brings more light to Mongolia

New Silk Road: Logistics service provider organizes rail transport of 12,600 LED street luminaires and lamp posts to Ulaanbaatar for lighting group Zumtobel

Ulaanbaatar / Dornbirn / Lauterach, November 25, 2021. The transport and logistics service provider Gebrüder Weiss has transported 12,600 LED street luminaires and lamp posts to Mongolia via the New Silk Road rail route for the lighting group Zumtobel. Within twelve months, more than 80 containers were delivered on schedule from Austria to the Mongolian capital of Ulaanbaatar. All this was done against the backdrop of an infrastructure project of the Mongolian government, for which the Zumtobel Group was commissioned two years ago to supply and install street luminaires.

Customized load securing

The risk of transport damage due to strong acceleration forces during train transport was eliminated by means of special load securing in the container. During the approximately 30-day journey, the nine-meter-long lamp posts were securely stored in specially made wooden racks that prevented the cargo from sliding around in their containers. Franco Ravazzolo, Head of Projects & Break Bulk at Gebrüder Weiss: “We recommended choosing the rail option via the New Silk Road to the customer Zumtobel because we wanted to avoid problems that would have arisen due to time delays in sea transport as a result of the coronavirus pandemic.”

Alexander Rosa, Head of Sales Processes Zumtobel Austria: “What we’d already experienced with complex project transports by rail was one of the reasons why we chose Gebrüder Weiss. The recommendation to use rail transport has proven to be spot on. With the lighting project in Mongolia, we have tapped into a new market that promises further potential in the future.”

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Caption: Everything secured for rail transport to Mongolia. Preparing the transport for the Zumtobel Group's lamp posts at the Port of Freudenau / Vienna. (Source: Gebrüder Weiss)



Caption: The transport on the 8,000-kilometer route started from Dornbirn via Vienna (Austria) to Brest (Belarus). At the rail terminal there, the train was switched to the Russian broad gauge. Then the onward transport continued via Moscow, Novosibirsk and Naushki to Ulaanbaatar and Darkhan (Mongolia). (Source: Gebrüder Weiss)



Caption: Alexander Rosa, Head of Sales Processes Zumtobel Austria (Source: Zumtobel / Christian Novak)



Caption: Franco Ravazzolo, Head of Projects & Break Bulk at Gebrüder Weiss (Source: Gebrüder Weiss)

About Zumtobel Group AG

The Zumtobel Group is an international lighting group and a leading supplier of innovative lighting solutions, lighting components, and related services. Together with its acdc, Thorn, Tridonic and Zumtobel brands, the Group offers its customers around the world a comprehensive portfolio of products and services. Its expertise in the effect of light on people, which has grown over decades, forms the basis for the development of innovations and new areas of business. In the luminaire business, with its Thorn and Zumtobel brands, the company ranks among the European market leaders. With the Tridonic technology brand, the Group plays a leading role worldwide in the manufacturing of hardware and software for lighting systems (LED light sources, LED drivers, sensors and lighting management). The Zumtobel Group's service offer is one of the most comprehensive in the entire light sector: services include consulting on intelligent lighting control and emergency lighting systems, lighting contracting, design services, project management for turnkey lighting solutions, as well as new data-based services focusing on the networking of buildings and cities using their lighting infrastructure. The group of companies is listed on the Vienna Stock Exchange (ATX Prime) and currently employs around 5,800 people. During the 2020/21 financial year, the company realized sales in the amount of euro 1,044.5 million. The Group's head office is located in Dornbirn, Vorarlberg (Austria). You can find more information under [z.lighting/group](https://www.zumtobel.com/en/lighting/group)

About Gebrüder Weiss

With more than 7,400 employees, 170 company-owned locations and an annual turnover of 1.77 billion euros (2020), Gebrüder Weiss ranks among Europe's leading transport and logistics companies. In addition to its core business of land transport, air & sea freight, and logistics, the company operates a number of highly specialized industry solutions and subsidiaries under the umbrella of Gebrüder Weiss Holding AG, which is based in Lauterach, Austria. These include the logistics consultancy firm x|vise, tetraxx (industry specialist for hi-tech businesses), dicall (communications solutions, market research, training), Rail Cargo (railway transports), and the Gebrüder Weiss parcel service GWP which is the co-owner of DPD in Austria. This bundling of services allows the group to respond to customer needs quickly and flexibly. Today, having implemented a variety of environmental, economic and social initiatives, the family-run company with a 500-year history is also considered a pioneer in sustainable business practices.

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