

## Press release

### Gebrüder Weiss expands its network in Turkey

**Logistics company opens new location in Mersin on the eastern Mediterranean Sea / Turkey becomes more important for rail transports on the New Silk Road between Asia and Europe**

**Mersin / Lauterach, March 28, 2022.** With a new location in Mersin, the transport and logistics service provider Gebrüder Weiss has expanded its network in the south of Turkey. The activities -largest port include air and sea freight services, as well as intermodal land transport. Mersin is a central logistics hub on the Mediterranean Sea for shipments to the Caucasus, the Middle East, and Central Asia.

Sea, an important freight handling facility for transports between Asia and Europe. Mersin represents another region being developed by us for our customers, following on from Istanbul and Izmir. Favorable transport connections to the Mediterranean region as well as the proximity to industrial

Weiss, CEO of Gebrüder Weiss. Mersin is connected to the northern economic centers of Kahramanmaraş, Konya and Kayseri, from which mainly textile and agricultural products, chemical proximity to producers. In addition to air and sea freight services, we also offer local customers

adds Çiler Keskinel, Country Manager Air & Sea Turkey at Gebrüder Weiss.

#### **Turkey becomes more important as a Silk Road hub**

The Country also serves an important gateway function on the so-called Middle Corridor of the New Silk Road towards Central Asia and China. This offers an alternative to the transports via the Northern Corridor through Russia, running from Turkey (Istanbul), Georgia, Azerbaijan,

Middle Corridor and are familiar with the local legal and cultural particulars in these regions. We

Weiss. The transit time is currently between 35 and 45 days, as the route also crosses the Caspian Sea.

Mersin is the third Gebrüder Weiss location in Turkey, in addition to Istanbul and Izmir, where the company has been organizing partial-load transports along with air and sea freight services with 75 employees since 2012. By taking over the freight forwarder 3S Transport & Logistik last year, Gebrüder Weiss also further expanded its transports from Istanbul to Germany.

### **About Gebrüder Weiss**

Gebrüder Weiss Holding AG, based in Lauterach, Austria, is a globally operative full-service logistics provider with about 8,000 employees at 180 company-owned locations. In the last fiscal year (2021), it posted annual sales of 2.5 billion euros. Its portfolio encompasses transport and logistics solutions, digital services, and supply chain management. The twin strengths of digital and physical competence enable Gebrüder Weiss to -run organization with a history going back more than half a millennium has implemented a wide variety of environmental, economic, and social initiatives. Today, it is also considered a pioneer in sustainable business practices. [www.gw-world.com](http://www.gw-world.com)



**Caption:** Gebrüder Weiss now also operates in Mersin. The city in the south of Turkey is home to the



**Caption:** Wolfram Senger-Weiss, CEO of Gebrüder Weiss. (Source: Gebrüder Weiss / Gnaudschun)



**Caption:** Çiler Keskinel, Country Manager Air & Sea Turkey at Gebrüder Weiss (Gebrüder Weiss)

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