

Press release

Last-mile delivery services: Gebrüder Weiss Express invests and expands

The cross-border e-commerce joint venture Gebrüder Weiss Express expands its service to the whole EU, the UK, USA, Canada, Australia, New Zealand and Israel / New office in Guangzhou opened / Service volume of up to 25 million parcels expected in 2022

Shanghai, May 18, 2022. Ambitious growth targets: The Shanghai-based cross-border e-commerce joint venture “Gebrüder Weiss Express China” aims to more than triple its service volume to 25 million parcels in 2022 compared to the year before. The company expands its service area rapidly: After focusing on Central and Eastern European countries in the early years, Gebrüder Weiss Express now offers last-mile-delivery services in the whole European Union, the United Kingdom, the United States, Canada, Australia, New Zealand, and Israel. In January 2022, a Guangzhou office with 23 employees has been opened. Gebrüder Weiss Express was established in 2020 and developed out of the Gebrüder Weiss China e-commerce department which had been set up in 2017. The Joint Venture partner is Global Freight Systems China Ltd (GFS), a cross-border e-commerce company that was established in Guangzhou in 2004.

“We offer customs clearance and efficient, quick last-mile delivery”, says Stan Chen, General Manager of Gebrüder Weiss Express China. “Existing and new partnerships with Chinese and Western e-commerce companies have enabled us to expand our service spectrum. We now cover many of the world’s biggest e-commerce markets.”

Global network

With a strong global logistics network, Gebrüder Weiss Express manages the customs clearance locally, at airports close to the destination of the parcel. In the Central and Eastern European countries, one of the last mile delivery partners is the parcel service DPD Austria, of which Gebrüder Weiss is a partner and shareholder. In all the target markets, Gebrüder Weiss Express works with local experts. “We diversified the choice of service providers, making the overall processes more efficient and targeted to each market,” explains Mr. Chen.

Growth potential

“We continue to believe in the big potential of cross-border e-commerce. This sector is growing, and we expect that the volume of parcel shipments between China and Western countries will rise in the coming years,” underlines Stan Chen. “Thanks to our global network and know-how, we can offer specialized solutions to e-commerce companies.”



Caption: Cross-border e-commerce know-how: This is the Gebrüder Weiss Express China team in Guangzhou.

(Source: Gebrüder Weiss)



Caption: Stan Chen, General Manager of Gebrüder Weiss Express China (Source: Gebrüder Weiss)

About Gebrüder Weiss

Gebrüder Weiss Holding AG, based in Lauterach, Austria, is a globally operative full-service logistics provider with about 8,000 employees at 180 company-owned locations. In the last fiscal year (2021), it posted annual sales of 2.5 billion euros. Its portfolio encompasses transport and logistics solutions, digital services, and supply chain management. The twin strengths of digital and physical competence enable Gebrüder Weiss to respond swiftly and flexibly to customers' needs. The family-run organization – with a history going back more than half a millennium – has implemented a wide variety of environmental, economic, and social initiatives. Today, it is also considered a pioneer in sustainable business practices.

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