

Press release

Gebrüder Weiss expands links on the New Silk Road

The transport and logistics service provider focuses increasingly on the Middle Corridor of the historic trade route / Logistics centers in Tbilisi and Almaty serve as hubs for international and regional goods transports

Tbilisi / Almaty / Lauterach, July 19, 2022. Given the steady rise in demand, Gebrüder Weiss is expanding the number of transport links on the New Silk Road to transport goods between Europe, Turkey and China. The focus here is on routes along the Middle Corridor of the historic trade route that run through Turkey, Georgia, Azerbaijan and Kazakhstan to China. This route is geographically shorter and links up directly with services that Gebrüder Weiss operates every day between West and South-East Europe, Turkey and Tbilisi (Georgia). The Gebrüder Weiss logistics centers in Tbilisi and Almaty (Kazakhstan) will in future serve as hubs for the transport of goods, where they will then be transported by road, sea or rail along the New Silk Road, among other routes, to countries in Central Asia or even as far as China.

The company is preparing for a sharp rise in demand for transport capacity and will offer more truck transports along this route from now on. “We expect demand for road transports to increase as China re-opens its borders, having closed them as a result of the coronavirus. The fact that we have long-term contracts with reliable regional partners means that we can offer our customers sufficient cargo space, regular services and acceptable transport times”, says Thomas Moser, Director and Regional Manager Black Sea/CIS at Gebrüder Weiss.

Gebrüder Weiss has been supporting industrial and trading operations in the growing markets along the traditional trade route with transport and logistics solutions for more than 20 years, using its own branches in Turkey, Georgia, Armenia, Uzbekistan, Kazakhstan and China as a basis. It is from here that Gebrüder Weiss organizes direct connections between Europe and Asia, but also services within and between the countries of Central Asia. These services include truck and rail transports, air and sea freight, customs clearance, warehouse logistics and e-fulfillment.



Caption: Gebrüder Weiss increases the number of services offered on the New Silk Road between Europe, Turkey and China. The focus is on routes on the Middle Corridor, which runs through Turkey, Georgia and Kazakhstan. Here: Alexander Kharlamov, Country Manager Georgia at Gebrüder Weiss, at the Tbilisi location. (Source: Gebrüder Weiss)



Caption: Transport routes are located on the Middle Corridor between Central Europe, Turkey, Georgia, Azerbaijan, Kazakhstan and China. (Source: Gebrüder Weiss)



Caption: Thomas Moser, Director and Regional Manager Black Sea/CIS at Gebrüder Weiss (Source: Gebrüder Weiss / Serra)

About Gebrüder Weiss

Gebrüder Weiss Holding AG, based in Lauterach, Austria, is a globally operative full-service logistics provider with about 8,000 employees at 180 company-owned locations. In the last fiscal year (2021), it posted annual sales of 2.5 billion euros. Its portfolio encompasses transport and logistics solutions, digital services, and supply chain management. The twin strengths of digital and physical competence enable Gebrüder Weiss to respond swiftly and flexibly to customers' needs. The family-run organization – with a history going back more than half a millennium – has implemented a wide variety of environmental, economic, and social initiatives. Today, it is also considered a pioneer in sustainable business practices.

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