

Press release

Gebrüder Weiss: Waldkraiburg location officially renamed

Transition phase completed / Gebrüder Weiss expands its presence in southern Germany / Land transport network strengthened

Waldkraiburg / Lauterach, November 2, 2022. Spedition Lode will now finally become Gebrüder Weiss Waldkraiburg following a transition phase under the name GW Lode. The rebranding process was completed on November 1. It was one year ago that the international transport and logistics company acquired the freight forwarder in Upper Bavaria and integrated it into its own network, with all 60 of its employees moving under the umbrella of Gebrüder Weiss.

The driving force for this acquisition was and is the work of Gebrüder Weiss to expand its network in southern Germany. The Waldkraiburg location, which specializes in land transport, distribution and warehouse logistics, is situated 70 kilometers east of Munich, meaning it fits perfectly into the Gebrüder Weiss network.

“By integrating this operation, we have been able to consolidate our land transport network in Bavaria and can now serve the markets in Germany, Austria, Central and South-East Europe with an even greater level of efficiency,” says Werner Dettenthaler, Regional Manager Land Transport Germany. “We are pleased that, as the transition period comes to an end, the rebranding process has reached a successful conclusion.”

The Waldkraiburg location complements the existing land transport branches in Aldingen, Esslingen, Lindau, Memmingen and Nuremberg. A strong network has been created especially in eastern Bavaria, through the close connection of the Passau, Straubing and Waldkraiburg locations. The benefits to customers from this acquisition include a significantly wider range of services, as Gebrüder Weiss offers national and international land transport, air and sea freight services, along with logistics solutions focusing particularly on the automotive and high-tech industries.



Caption: Gebrüder Weiss has successfully integrated its Waldkraiburg location. Here: The employees with location manager Rüdiger Lode (3rd from left, back row). (Source: Gebrüder Weiss)



Caption: Werner Dettenthaler, Regional Manager Land Transport Germany. (Source: Gebrüder Weiss / Serra)

About Gebrüder Weiss

Gebrüder Weiss Holding AG, based in Lauterach, Austria, is a globally operative full-service logistics provider with about 8,000 employees at 180 company-owned locations. In the last fiscal year (2021), it posted annual sales of 2.5 billion euros. Its portfolio encompasses transport and logistics solutions, digital services, and supply chain management. The twin strengths of digital and physical competence enable Gebrüder Weiss to respond swiftly and flexibly to customers' needs. The family-run organization – with a history going back more than half a millennium – has implemented a wide variety of environmental, economic, and social initiatives. Today, it is also considered a pioneer in sustainable business practices.

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