

Press release

Gebrüder Weiss has become the DAV's sponsoring partner

Logistics company shares expert knowledge with university students / Opening of a lecture hall on the subject of "Mobility of the Future" / Good job opportunities for graduates at Gebrüder Weiss

Lauterach / Bremen, November 4, 2022. The international transport and logistics service provider Gebrüder Weiss has officially become a new sponsor of the German Academy of Foreign Trade and Transport (DAV) in Bremen. Planned for three years to begin with, the partnership was finalized on November 2 at the DAV Campus. As an active sponsoring partner, Gebrüder Weiss is going to contribute practical aspects to the DAV's teaching program, among others, and support students in their semester and final papers.

As part of the sponsorship, experts from Gebrüder Weiss will get in touch with young people who have gained professional experience already before starting their studies and want to enhance their knowledge in the field of logistics. "It is precisely these people that we want to address, inspiring them to join our company by giving them practical tasks to demonstrate how versatile the logistics business can be," explains Lothar Thoma, Managing Director Air & Sea at Gebrüder Weiss. By way of examples, he mentioned core topics of Gebrüder Weiss such as supply chain management, digitalization of supply chains and sustainability in logistics.

"We cordially welcome Gebrüder Weiss among the DAV's sponsors. Thanks to our partner companies, our teaching content will continue to keep abreast of the latest developments, so that our students will be optimally prepared for their future careers," says Thomas Zink, Director of Studies at the DAV.

Top-ranking company representatives had come to Bremen for the kick-off event held in a lecture hall designed by Gebrüder Weiss on the topic of "Mobility of the Future", among them Lothar Thoma, Johannes Trautmann, Country Manager Air & Sea Germany, and Werner Dettenthaler, Regional Manager Land Transport Germany. For Gebrüder Weiss, the sponsoring partnership is also a home game. In the company's worldwide Air & Sea network, the Bremen location with a staff of 68 plays an important role.



Caption: Representatives of the DAV and of Gebrüder Weiss meeting for the kick-off event of the sponsoring partnership in a newly designed lecture hall at the DAV Campus (from left): Werner Dettenthaler, Regional Manager Land Transport Germany at Gebrüder Weiss, DAV Director of Studies Thomas Zink, Lothar Thoma, Managing Director Air & Sea at Gebrüder Weiss and Johannes Trautmann, Country Manager Air & Sea Germany at Gebrüder Weiss. (Source: DAV / Jan Meier).

About Gebrüder Weiss

Gebrüder Weiss Holding AG, based in Lauterach, Austria, is a globally operative full-service logistics provider with about 8,000 employees at 180 company-owned locations. In the last fiscal year (2021), it posted annual sales of 2.5 billion euros. Its portfolio encompasses transport and logistics solutions, digital services, and supply chain management. The twin strengths of digital and physical competence enable Gebrüder Weiss to respond swiftly and flexibly to customers' needs. The family-run organization – with a history going back more than half a millennium – has implemented a wide variety of environmental, economic, and social initiatives. Today, it is also considered a pioneer in sustainable business practices. www.gw-world.com

About the DAV

At the German Academy of Foreign Trade and Transport (DAV) in Bremen, young professionals can obtain practical real-life experience to become tomorrow's logistics specialists and executives. The academy is attended by students from all over Germany. They study International Logistics Management (as part-time or full-time students), Digital Supply Chain Management, or they train to become specialists in freight transport and logistics certified by the Chamber of Industry and Commerce (IHK). The DAV has been training young professionals since 1960 and is part of SRH Universities. www.dav-akademie.de

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