

Press release

New Silk Road: Gebrüder Weiss enlarges its logistics hub in Tbilisi

Ten years of success in Georgia / Sought-after transshipment hub for transports between Europe and Central Asia / Tbilisi location to be further enlarged

Tbilisi / Lauterach, November 18, 2022. Gebrüder Weiss looks back on ten years of success in the Georgian market. Not only has the location in Tbilisi established itself as a central hub for the transport of goods between Europe and Central Asia, but it is also becoming increasingly important as a logistics center as the industrial and utilities sectors in the Caucasus region are growing and, with them, the import and export of goods. Gross domestic product per capita rose to around 17 percent in 2021, after the difficulties of the pandemic year 2020.

In the past five years, Gebrüder Weiss Georgia's land transport operations have moved nearly 75,000 consignments with a total weight of 311,000 tons, and this amount keeps rising. A factor driving this development is the growing importance of the Middle Corridor as an alternative route to northern transport links via Russia. Gebrüder Weiss also announced in July its plans to expand its transport routes from Europe to China via Turkey, Georgia, Azerbaijan and Kazakhstan. In response to the expected growth in freight volumes, the Tbilisi location is now being expanded for the second time after 2019 and will get more transshipment and office space.

“Gebrüder Weiss Georgia has proven itself as a reliable logistics service provider on the market over the past ten years. By enlarging our location, we want to ensure a consistently high quality of our services and continue providing our customers with sufficient logistics capacities,” says Alexander Kharlamov, Country Manager of Gebrüder Weiss Georgia.

Ten years of Gebrüder Weiss Georgia

The market entry in 2012 was followed by a dynamic growth for Gebrüder Weiss in the Caucasus state. The logistics hub was launched two years after the first office opened in the capital Tbilisi. Transshipment areas, truck parking areas and the office wing were enlarged in 2019. A rail connection followed a year later. Today, direct connections between Europe and Asia as well as transports between the countries of Central Asia for customers from the textile, household goods, high-tech, and automotive industries are organized by more than 100 employees. These services include truck and rail transports, air and sea freight, customs clearance, warehouse logistics and e-fulfillment.

Gebrüder Weiss Georgia at a glance	
Established in:	2012
Location:	Tbilisi
Employees:	around 100
Logistics space:	16,500 square meters
Location / transport links:	Own rail connection, close proximity to Tbilisi International Airport, hub for land transport on the Middle Corridor
Services:	Truck and rail transport, air and sea freight, bonded warehousing, customs clearance, warehouse logistics, e-fulfillment



Caption: The Gebrüder Weiss team in Tbilisi can look back on ten years of success in Georgia. (Source: Gebrüder Weiss / Tamara Gonjilashvili)



Caption: The Gebrüder Weiss logistics hub near Tbilisi International Airport has evolved into a central logistics hub on the route between Europe and Central Asia and is being further expanded. (Source: Gebrüder Weiss / Copter.ge)



Caption: Alexander Kharlamov, Country Manager Georgia at Gebrüder Weiss
(Source: Gebrüder Weiss / Serra)

About Gebrüder Weiss

Gebrüder Weiss Holding AG, based in Lauterach, Austria, is a globally operative full-service logistics provider with about 8,000 employees at 180 company-owned locations. In the last fiscal year (2021), it posted annual sales of 2.5 billion euros. Its portfolio encompasses transport and logistics solutions, digital services, and supply chain management. The twin strengths of digital and physical competence enable Gebrüder Weiss to respond swiftly and flexibly to customers' needs. The family-run organization – with a history going back more than half a millennium – has implemented a wide variety of environmental, economic, and social initiatives. Today, it is also considered a pioneer in sustainable business practices.

www.gw-world.com

Contact

Gebrüder Weiss Corporate Communication
Merlin Herrmann
press@gw-world.com
Bundesstraße 110, A-6923 Lauterach
T +43.5574.696.2169
F +43.5.9006.2173
www.gw-world.com