

Press release

Gebrüder Weiss focuses on growth in Türkiye's logistics market

Transit on the Middle Corridor of the historic Silk Road continues to increase / Turkish freight forwarder 3S Transport & Logistics has been fully integrated

Istanbul / Lauterach, December 5, 2022. The international transport and logistics company Gebrüder Weiss is preparing for Türkiye's growing appeal to European importers and exporters by making more specialists and transport connections available. The main focus is on transports between Türkiye and its key trading partner, Germany, as well as the Benelux countries. Early in December, as part of expanding its services, the logistics company fully integrated the recently-acquired freight forwarding company 3S Transport & Logistics into the Gebrüder Weiss Türkiye country organization.

"The demand for transport on the Middle Corridor route is steadily increasing. Due to the increased transit volume, Türkiye is gaining further importance as a central logistics hub between Europe and Asia," says Thomas Moser, Director and Regional Manager Black Sea/CIS at Gebrüder Weiss. The Middle Corridor runs from Europe through Türkiye, Georgia, Azerbaijan and Kazakhstan to China, providing an alternative route to the Northern Corridor, which runs through Russia. "Thanks to the fully integrated additional capacities of 3S Transport & Logistics, we are well prepared for this development. We are pleased that, as the transition period comes to an end, the rebranding process has reached a successful conclusion," adds Mişel Yakop, Country Manager Gebrüder Weiss Türkiye. In addition to the location in Istanbul, the 3S Transport & Logistics location near Düsseldorf was also integrated into the Gebrüder Weiss organization. It acts as a center of competence for transports between Türkiye and Germany as well as the Benelux countries.

Gebrüder Weiss has been present in Türkiye for ten years with locations in Istanbul and Izmir and, since 2021, in Mersin on the eastern Mediterranean. The main activities of the 70 employees include partial-load transports as well as air and sea freight services, pharmaceutical and multimodal transports as well as warehouse logistics and customs clearance. All three locations play a central part in an axis of GW branches stretching across Central and South-Eastern Europe to the Caucasus and Central Asia, where, along the New Silk Road, the logistics company is present with its own branches in Georgia, Armenia, Uzbekistan, Kazakhstan and China.



Caption: Gebrüder Weiss has successfully completed the integration of 3S Transport & Logistics. Here: employees with Mişel Yakop, Country Manager Gebrüder Weiss Türkiye (4th from right in the back). (Source: Gebrüder Weiss / Zamek)



Caption: Gebrüder Weiss is preparing for more transports along the Middle Corridor between Central Europe and Asia. (Source: Gebrüder Weiss)



Caption: Thomas Moser, Director and Regional Manager Black Sea/CIS at Gebrüder Weiss (Source: Gebrüder Weiss / Serra)



Caption: Mişel Yakop, Country Manager Gebrüder Weiss Türkiye (Source: Gebrüder Weiss / Serra)

About Gebrüder Weiss

Gebrüder Weiss Holding AG, based in Lauterach, Austria, is a globally operative full-service logistics provider with about 8,000 employees at 180 company-owned locations. In the last fiscal year (2021), it posted annual sales of 2.5 billion euros. Its portfolio encompasses transport and logistics solutions, digital services, and supply chain management. The twin strengths of digital and physical competence enable Gebrüder Weiss to respond swiftly and flexibly to customers' needs. The family-run organization – with a history going back more than half a millennium – has implemented a wide variety of environmental, economic, and social initiatives. Today, it is also considered a pioneer in sustainable business practices.

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