

Press release

Gebrüder Weiss: on the road with an e-cargo bike

Lauterach, January 26, 2023. With immediate effect, Gebrüder Weiss offers its customers a particularly eco-friendly transport solution: the logistics company uses an e-cargo bike to deliver consignments to private households and companies in Lauterach, Wolfurt, Hard, Kennelbach, Schwarzach, Dornbirn and Bregenz. The vehicle, which, like an e-bike, moves supported by an electric motor, can transport consignments with a total weight of up to 200 kilograms and cover 80 kilometers per day on one battery charge. There are plans to expand the service to other locations.

“E-cargo bikes are emission-free, maneuverable, largely independent of traffic density, and can ride right up to the recipients’ front door – even in the pedestrian zone,” explains Stefan Oberhauser, Branch Manager Vorarlberg Land & Logistics at Gebrüder Weiss. Oberhauser expects around 900 consignments a month to be delivered by the Wolfurt-based cargo bike.

The cargo bike is used by employees of Integra Vorarlberg, a social organization and work initiative for the long-term unemployed. For Irena Lang, Managing Director of the social integration company, this cooperation is a success in several respects: “In this way, we offer our clients new perspectives and opportunities for development after a prolonged period of job hunting. This is one of our central concerns. And we can contribute to the conservation of natural resources, which is also very important to us.”

Delivery by e-cargo bike is another measure taken by Gebrüder Weiss to make transport more sustainable. The logistics expert is already using various alternative drive technologies in trucks and is currently testing an e-truck in everyday logistics operations in Vorarlberg.



Caption: In Vorarlberg, Gebrüder Weiss now also does transports using an e-cargo bike.
(Source: Gebrüder Weiss / Serra)



(Source: Gebrüder Weiss / Serra)



Caption: Stefan Oberhauser, Branch Manager Vorarlberg Land & Logistics at Gebrüder Weiss (Source: Gebrüder Weiss / Serra)



Caption: Irena Lang, Managing Director of Integra Vorarlberg (Source: Gebrüder Weiss / Serra)

About Gebrüder Weiss

Gebrüder Weiss Holding AG, based in Lauterach, Austria, is a globally operative full-service logistics provider with about 8,000 employees at 180 company-owned locations. In the last fiscal year (2021), it posted annual sales of 2.5 billion euros. Its portfolio encompasses transport and logistics solutions, digital services, and supply chain management. The twin strengths of digital and physical competence enable Gebrüder Weiss to respond swiftly and flexibly to customers' needs. The family-run organization – with a history going back more than half a millennium – has implemented a wide variety of environmental, economic, and social initiatives. Today, it is also considered a pioneer in sustainable business practices. www.gw-world.com

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